CRAFTING DIALOGUES

Public meetings, design exhibitions and installations to bring handicraft, stories and knowledge into dialogue

15th - 21st April 2024

At:
Stecca3, sociocultural hybrid space
Via Gaetano De Castillia, 26 - 20124 Milano (I)

edited by:
Temporiuso srl
MDW24 MILAN DESIGN WEEK 2024 | FUORI SALONE at Stecca3

15th April, Monday | 6 pm
CRAFTING DIALOGUE #01
OPENING and storytelling of designers, Institutions

On Stecca3 staircase facing the BAM park, the Stecca3 curators in collaboration with Isola design Group will welcome you with the designers, institutions and associations and will explain the Crafting Dialogues projects.

Followed by a guided tour with Constructlab, Collective Works (NL), IAAD, Istituto di Arte Applicata e Design, Accademia Italiana in collaboration with Fercam Echo Lab, ISIA Urbino, Nieuwe Instituut, Rotterdam (NL), Stecca3, Temporiuso in collaboration with BRICH, BC, Lidi Bus (NL), Giulio Iacchetti and Matteo Ragni designers.

Institutional greetings:
Dewi Van de Weerd, Ambassador for International Cultural Cooperation of the Kingdom of the Netherlands
Mascha Baak, Consul General of the Netherlands in Milan
Sharvin Ramjan, Creative Industries Fund NL, Stimuleringsfonds Creatieve Industrie (NL)
Anita Pirovano, president of Municipio 9, Municipality of Milan
Isabella Inti, president Stecca3
Francesca Colombo, Director BAM, Biblioteca degli Alberi Park

16th April, Tuesday | 6 pm
CRAFTING DIALOGUE #02
NEW STORE, towards alternative forms of exchange

Alessia Cappello, Councillor for Economic Development and Labor Policies, Design and Fashion, Municipality of Milan
Aric Chen, director Nieuwe Instituut, Rotterdam (NL)
Francien van Westrenen, head of Agency Nieuwe Instituut, Rotterdam
Martijn van der Mark, policy advisor Creative Industry & Media, Municipality of Rotterdam (NL)
Matteo Poli, faculty of Architecture Politecnico di Milano
Syb Groeneveld, executive director Creative Industries Fund NL, Stimuleringsfonds Creatieve Industrie (NL)
Piervito Antoniazzi, DUC Isola, District of Commerce Isola
Peter Zuiderwijk, Constructlab, Collective Works (NL)

Introduction and moderation: Isabella Inti, Stecca3, Temporiuso

17th April, Wednesday | 6 pm
CRAFTING DIALOGUE #03
MAJOR EVENTS and LOCAL LEGACY

Luca Velo, IUAV University of Venice
Nadia Troeman, Nieuwe Instituut, Rotterdam (NL)
Zachary Jones, faculty of Architecture Politecnico di Milano
Mattia Cherubini, Lineculture (ISST23 former Italian Capital of Culture)
Giulia Cantaluppi, Temporiuso
Alex Römer, Constructlab, Transnational Network engaging with Communities through Architecture and Design (D)
Rete Spazi Ibridi Socioculturali

Introduction and moderation:
Isabella Inti, Stecca3, Faculty of Architecture Politecnico di Milano

18th April, Thursday | 6 pm
CRAFTING DIALOGUE #04
KIOSK of RECIPROCITY, which Economy of proximity?

Syb Groeneveld, executive director Creative Industries Fund NL, Stimuleringsfonds Creatieve Industrie (NL)
Alex Römer, Constructlab, Transnational Network engaging with Communities through Architecture and Design (D)
Peter Zuiderwijk, Constructlab, Collective Works (NL)
Giulia Cantaluppi, Temporiuso
Roberta Mastropirro, Stecca3
Ellen Zoete, Nieuwe Instituut, Rotterdam
Antonella Bruzese, Politecnico di Milano, MUS-T Master Temporary Uses
Rete Spazi Ibridi Socioculturali

Introduction and moderation:
Isabella Inti, Politecnico di Milano, MUS-T Master Temporary Uses

* special aperitif
RAFTING DIALOGUES?

The current international geopolitical context of conflicts, political, economic, social, environmental uncertainties and the new fragilities, especially in terms of affordable housing and working conditions, in Milan, present us with necessary choices and changes. Building new devices to dialogue, find synergies and carry out collaborative projects, but also to fight and protest in the most diverse forms (demonstrations, solidarity bicycle rides, sit-ins and occupation camps...). Crafting Dialogues gives space to new design tools and critical and collective action.

At Stecca3 we are pleased again this year to welcome and give space and visibility to these critical issues and craft new project and conversation opportunities with designers, artisans, architects, journalists, curators and experts, local, Italian and international Institutions.

What will we discuss about?

Experimenting pop-up shops, where you can test alternative forms of exchange, but also rediscover neighborhood shops and a proximity economy.

Are we truly facing a new model based on the revitalization of the local economic fabric through neighborhood relations and social and environmental relationships, which also revolve around small businesses and local products?

On which vision and economic models is the city based? Can international competition and attractiveness be based on major events such as the Salone del Mobile, Biennials, Triennials or future Olympic Games? What is the legacy and impact on local communities?

Will we talk about it with experts, institutions and activists. Shall we try to dialogue and build collaborative projects?

In Milan the proximity economy is also a collaborative economy when it also includes hybrid socio-cultural spaces, managed by associations and cultural entrepreneurs that provide self-organised services to the neighbourhoods, subsidiary but not substitutes for municipal services. You are all invited to the Crafting dialogues!